



Vaibhav Jain

UI/UX Designer & Illustrator

thepixeldesigner.com

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ABOUT ME

I am a visually-driven communication and experience designer focused on creating a more connected and easier to use world - currently working at Cognizant Digital as a Hybrid User Experience Designer. While being fascinated with all aspects of User Experience Design, I specialize in Visual Design. I love diving into why and how people use things and furthering those experiences to make them memorable. I also love to do digital illustrations. Apart from designing, I like Fashion photography and video gaming.

EDUCATION

Pearl academy

2015-2019

BA. Hons. Communication Design

SKILLS

Software

Figma
Sketch
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe After Effects
Cinema 4D
Final Cut Pro
Procreate

Design

User-Interface
Prototyping
Wireframing
Information Architecture
Heuristic Evaluation
UI motion design
Storytelling
Branding
Illustration Design
Type Design

SOCIALS

Instagram

[@thepixeldesigner](https://www.instagram.com/thepixeldesigner)

Linkedin

[linkedin.com/in/vaibhav-jain-461640102](https://www.linkedin.com/in/vaibhav-jain-461640102)

EXPERIENCE

Cognizant

July 2022-Present

User Experience Designer

Designed and executed a Machine Learning based Optical Character Recognition data extraction and verification tool. Also designed the Design System for the same.

TCS interactive

August 2019-July 2022

User Experience Designer

Designed and executed user-centric digital solutions and products spanning from web-based dashboards to mobile apps, for B2B and B2C clients, including a Design system for a retail company. Worked on multiple internal projects for the company as well, ensuring finer design solutions.

WeBeasts

February 2018-April 2018

Visual Design Intern

Delivered and designed projects spanning from website design, brand & identity to print collaterals for multiple Indian startups.

Freelance

2017-2019

Graphic Designer & Photographer

Worked on projects spanning from Branding to illustration and photography.